



**WYNDHAM  
HEALTH  
FOUNDATION**

# **INFORMATION & SPONSORSHIP PACK**

2025

## ABOUT US

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***A community where every resident of the City of Wyndham receives equitable access to inclusive, high-quality public healthcare.***

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Wyndham Health Foundation strengthens healthcare in our community by funding essential equipment, research, innovation, and software solutions. Through partnerships, donations, and philanthropy, we improve health outcomes and access to quality care for Wyndham residents, ensuring our growing population receives the support it needs.

With Wyndham's rapid growth, public health services require ongoing support to keep up with demand, and we play a vital role in ensuring our community has access to the best possible care.

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### OUR MISSION

To enhance healthcare in the City of Wyndham by providing strategic funding that improves the well-being of the community.

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### OUR DIFFERENCE

We stand out because of our dedication to making a meaningful impact through strategic funding.

*Supporting Wyndham,  
Advancing Care,  
Lasting Impact.*

## OUR FUNDING PILLARS

MENTAL HEALTH

CHRONIC HEALTH

PREVENTATIVE  
HEALTH

### OUR STRATEGIC DIRECTION

We're focusing on providing targeted funding to improve healthcare infrastructure and services, prioritising equity, collaboration, and innovation to ensure all Wyndham residents have access to high-quality, inclusive public healthcare and enhanced community well-being.

## WHO WE SUPPORT

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Every dollar we allocate is strategically directed towards our three core pillars: **Mental Health**, **Chronic Health**, and **Preventative Health**. These areas reflect our commitment to addressing the most pressing healthcare challenges in Wyndham. By focusing on innovative solutions and equitable access, we ensure that our funding delivers tangible and lasting benefits to the community, improving health outcomes for all.

Since our inception in 1993, WHF has raised more than \$1.75 million in cash and kind to advance health outcomes for the City of Wyndham community.

### Examples of where our funding goes

WHF recently allocated \$155,160 to strengthen public hospital and healthcare services within the Wyndham community. This funding was distributed among various departments and projects, including

- Werribee Mercy Hospital grant funding for:
  - NetHealth Gestational Diabetes Software & App: \$85,000
  - Smileycope: \$6,270
  - Vorotek O Scope: \$2,118.60
  - Two Research Grants: \$6,000
  - Portable Diagnostic Set: \$11,354.36
  - Airvo 3 High Flow System: \$23,667
- Victoria University was granted \$20,750 for mental health research focusing on culturally and linguistically diverse (CALD) older adults in Wyndham.

These are examples of where we prioritise our funding to align with the health challenges in the City of Wyndham community.



# OUR COMMITMENT TO COMMUNITY, BUSINESS & CORPORATE ENGAGEMENT

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Our community is the foundation of our work. We are dedicated to creating opportunities for residents to actively participate in shaping a healthier, more equitable future for Wyndham. Whether through volunteering, fundraising, or attending our events, we invite every individual to join us in making a difference.

## **We take pride in empowering our community by:**

- Hosting inclusive health-focused initiatives, like the Wyndham Wellness Festival, that provide residents with accessible resources and tools to prioritise their well-being.
- Offering platforms for volunteers and community groups to contribute to improving public health services.
- Building programs that reflect the diversity of Wyndham, ensuring that everyone feels seen, heard, and supported.

Our community, business and corporate partners are invaluable in our journey to create a thriving healthcare ecosystem in Wyndham. We value their contributions not just as financial supporters but as champions of innovation and social responsibility.

## **We work hand-in-hand with corporations to:**

- Align sponsorship opportunities with their values, creating impactful partnerships that deliver measurable benefits for both the organisation and the community.
- Provide avenues for businesses to showcase their commitment to Corporate Social Responsibility (CSR) through tailored initiatives, workplace giving, and event sponsorships.
- Foster long-term relationships built on mutual trust, transparency, and a shared vision for a healthier community.

**At WHF, we don't just see engagement as a strategy—it is a core value that shapes the way we serve our community and collaborate with our partners.**

## COMMUNITY INITIATIVES

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At Wyndham Health Foundation, we believe in creating opportunities for meaningful connections and contributions that enhance the well-being of our community. Together with our partners and local residents, we host a range of initiatives that make a direct impact while fostering a sense of belonging and support.

### Highlights of our Community Initiatives:

- **Toy Drive:** Every holiday season, we bring joy to children in need by collecting and distributing toys. This initiative reflects the generosity of our community and partners, ensuring every child feels the magic of the season.
- **Gift-Wrapping Sessions:** Volunteers and sponsors come together to wrap donated gifts, adding a personal and heartfelt touch. These sessions are a fun and interactive way to give back during the festive season.
- **Lunch for Werribee Mercy Hospital:** In a gesture of appreciation, we host a special lunch for the hardworking staff at Werribee Mercy Hospital, recognising their invaluable contributions to our community's health.
- **Wyndham Health Festival:** Offering accessible, interactive health resources aimed at empowering the Wyndham community in preventive care and well-being held at Western United Food Club in June 2025
- **Fiat-Tastic Fundraiser:** To raise awareness and funds for postnatal depression support in September 2025. The event will feature a wrapped Fiat travelling from Wyndham to Adelaide.



## PARTNER WITH US

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WHF offers sponsorship opportunities tailored to your goals and impact level. With options ranging from Community to Principal Sponsor, every partnership contributes to improving healthcare in Wyndham. Sponsors enjoy meaningful community engagement, brand visibility, and the chance to make a lasting difference.

# BECOME A PARTNER

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Align your organisation with Wyndham Health Foundation and play a pivotal role in improving health outcomes in one of Australia's fastest-growing regions. As a trusted advocate for community well-being, we lead initiatives that address critical health challenges and create lasting change.

By partnering with us, your organisation can:

- **Demonstrate social responsibility:** Showcase your commitment to making a meaningful impact on communities in need.
- **Expand brand reach:** Build awareness and goodwill by supporting a trusted local organisation in a rapidly growing area.
- **Contribute to positive change:** Help deliver programs that improve access to essential health services and support local families.

## Run a Stall at one of our Events

Vendors are a vital part of our events, creating interactive experiences and showcasing your services. If you're a healthcare provider, wellness practitioner, or local business or organisation, we'd love to have your support

## Become a Sponsor

Sponsors are essential in making the Wyndham Health Foundation a success. By partnering with us, you'll support health equity in the Wyndham community while enjoying exclusive benefits such as:

- Prominent branding on event materials and signage.
- Opportunities for direct engagement with festival attendees.
- A chance to demonstrate your organisation's commitment to health and well-being.

Explore our sponsorship packages and choose the one that's right for your organisation.

**With all our partnership packages, we'd like to see these as ongoing partnerships. This will help us to achieve the desired results for your organisation.**

# PARTNERSHIP OPTIONS

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We invite your organisation to support Wyndham Health Foundation through one or more of the following avenues:

## **Program Sponsorship**

- Fund a specific health program or initiative (e.g., mental health services, paediatric support, aged care resources).
- Naming rights for key programs available.

## **Event Sponsorship**

- Become a headline sponsor for one of our community events or fundraisers, such as health expos, charity galas, or fun runs.
- Event branding opportunities and speaking slots for your representatives.

## **Workplace Giving**

- Engage your employees by introducing a matched donation program.
- WHF provides promotional materials to help spread the word within your company.

## **Ongoing Monthly Support**

- Provide an ongoing monthly donation for an amount that works for you.

## **In-Kind Support**

- Provide goods, services, or expertise that can help WHF in its mission, such as marketing, technology, or volunteer hours.

## **Multi-Year Partnerships**

- Commit to long-term support to help WHF plan for sustainable growth and enhanced community impact.

## **Benefits to our partners**

- Recognition on WHF's website, social media, and annual report.
- Inclusion in press releases and local media coverage where applicable.
- Invitations to exclusive WHF events, offering networking opportunities with other like-minded businesses and community leaders.
- Co-branded marketing opportunities.
- Quarterly updates showcasing the impact of your support.

# SPONSORSHIP PACKAGES

We invite businesses and organisations to partner with us as ongoing or event sponsors. Sponsorship offers unique opportunities to showcase your organisation, engage with the local community, and demonstrate your commitment to health and well-being.

## Sponsorship Packages

### Principal Sponsor (\$20,000+)

- Prime visibility on event signage, promotional materials, and branded collateral, ensuring maximum brand exposure.
- Opportunity to address audiences at key events, positioning your organisation as a leader in community engagement.
- Exclusive booth placement in high-traffic areas at major events, maximising visibility and interaction with attendees.

### Gold Sponsor (\$10,000)

- Prominent branding on major event signage, marketing materials, and digital platforms, ensuring high visibility.
- Premium booth placement in high-traffic areas at key events, maximising engagement with attendees.
- Recognition in media coverage and dedicated social media mentions, highlighting your organisation's contribution and impact.

### Silver Sponsor (\$5,000)

- Branding on selected event signage, promotional materials, and digital platforms, ensuring visibility across key initiatives.
- Standard booth placement in designated areas at events, providing an opportunity to engage with attendees.
- Inclusion in social media campaigns and promotional posts, recognising your support and increasing brand awareness.

### Community Sponsor (\$2,500)

- Logo placement on digital platforms and promotional materials, ensuring recognition as a valued supporter.
- Acknowledgment in social media posts and marketing communications, highlighting your contribution to community initiatives.

Becoming a sponsor is more than just a marketing opportunity – it's a chance to align your organisation with a community-driven initiative that prioritises health, inclusivity, and well-being.

Join us as a sponsor and take part in creating a healthier, stronger Wyndham.



# Principal Sponsor - \$20,000+ Investment

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As a Principal Sponsor, your organisation will receive premier recognition and exclusive benefits, ensuring strong alignment with your marketing, community engagement, and corporate social responsibility (CSR) goals while supporting our mission to improve health and well-being in the community.

## **Prominent Branding & Visibility**

- High-profile logo placement on all event materials, including stage banners, promotional items, digital displays, and attendee badges to ensure maximum exposure.
- Acknowledgement in press releases, media coverage, and advertising campaigns across multiple channels, positioning your organisation as a key partner.

## **Exclusive Engagement Opportunities**

- Keynote speaking opportunity at major events, allowing your organisation to engage directly with attendees and be recognised as a leader in community support.
- Premium booth placement at key events and initiatives, ensuring high-traffic exposure and engagement with attendees.

## **VIP Access & Networking**

- Access to VIP areas at events, providing networking opportunities with key stakeholders, business leaders, and community partners.
- Invitations to exclusive functions and partner networking events, fostering meaningful connections and collaboration.

## **Digital & Social Media Promotion**

- Dedicated feature on our website, including a sponsor profile and a direct link to your website.
- Ongoing promotion across social media platforms, highlighting your sponsorship and demonstrating your organisation's commitment to the community.

## **Community Engagement & Corporate Social Responsibility (CSR)**

- Demonstrate leadership in community development through high-impact initiatives and funding programs.
- Opportunities for long-term collaboration, including involvement in health-focused projects, community programs, and ongoing sponsorship initiatives.

## **Impact Reporting & Recognition**

- Comprehensive sponsorship impact report, outlining key metrics such as community & event engagement, media reach, and event outcomes.
- Official certificate of appreciation and recognition plaque, symbolising your commitment and support to improving community health.

This Principal Sponsor Package ensures your organisation is positioned as a key supporter of health and well-being initiatives, providing strong brand visibility, engagement, and long-term impact.

## Gold Sponsor - \$10,000 Investment

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As a Gold Sponsor, your organisation will gain premium exposure, valuable community engagement opportunities, and meaningful CSR impact while supporting our ongoing commitment to improving health and well-being in the City of Wyndham.

Your sponsorship ensures strong brand visibility, direct audience engagement, and long-term recognition across our initiatives, including community programs, fundraising campaigns, and major events.

### **Branding & Visibility**

- Prominent logo placement on major event signage, banners, digital displays, and promotional materials to ensure high visibility.
- Inclusion on our official website with a dedicated Gold Sponsor profile and a backlink to your organisation's website.
- Recognition in media coverage, including press releases, newsletters, and promotional campaigns.

### **Premium Engagement & Activation**

- Premium booth placement in high-traffic areas at events, maximising engagement with attendees.
- Opportunity to distribute branded materials or giveaways at events and community initiatives.
- Sponsor acknowledgment during opening and closing remarks at major events, reinforcing your leadership in community health.

### **Media & Digital Recognition**

- Dedicated social media mentions across our platforms, showcasing your support and corporate commitment.
- Inclusion in e-newsletters and event marketing campaigns, reaching a broad community audience.
- Logo placement in event photography albums, ensuring continued exposure post-event.

### **Additional Benefits**

- Invitations to VIP networking events, providing direct access to key stakeholders, business leaders, and community partners.
- Recognition in post-event impact reports, outlining the reach and effectiveness of your sponsorship.
- Official certificate of appreciation, acknowledging your sponsorship and contribution to our mission.

Becoming a Gold Sponsor provides strong brand alignment, community goodwill, and long-term impact, positioning your organisation as a key supporter of health and well-being initiatives in Wyndham.

## Silver Sponsor - \$5,000 Investment

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Becoming a Silver Sponsor is a fantastic way to increase brand visibility, engage with the community, and showcase your commitment to health and well-being in the City of Wyndham. Your sponsorship supports key initiatives, community programs, and major events, ensuring valuable exposure and meaningful impact.

### **Branding & Visibility**

- Logo placement on selected event signage, including banners and promotional materials at key initiatives and community programs.
- Inclusion in printed and digital marketing collateral, distributed before and during events to increase sponsor recognition.
- Recognition on our official website as a valued Silver Sponsor, with visibility across sponsorship materials.

### **Engagement & Activation**

- Standard booth placement at major events, providing opportunities to engage directly with attendees.
- Ability to distribute branded materials or giveaways, ensuring direct engagement with the community.

### **Media & Digital Recognition**

- Inclusion in social media campaigns, highlighting Silver Sponsors leading up to and during key events.
- Recognition in promotional posts, acknowledging your contribution and support.
- Mention in e-newsletters, reaching a broad audience of community supporters.

### **Additional Benefits**

- Acknowledgment in closing remarks at major events, reinforcing your commitment to community health.
- Official certificate of appreciation, recognising your sponsorship and impact.

Becoming a Silver Sponsor provides valuable exposure, community engagement opportunities, and a direct role in improving health and well-being initiatives across Wyndham.



## Community Sponsor - \$2,500 Investment

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The Community Sponsor Package is an excellent opportunity for businesses and local organisations to support meaningful community initiatives while gaining valuable visibility and goodwill. Your sponsorship helps strengthen health and well-being programs, community events, and outreach efforts across Wyndham.

### Branding & Recognition

- Logo placement on our official website as a valued Community Sponsor, ensuring recognition across digital platforms.
- Inclusion in a dedicated social media post, acknowledging your contribution and support.

### Community Engagement

- Recognition in closing acknowledgments at key events, highlighting your role in supporting community health initiatives.
- Opportunity to provide branded materials (flyers, giveaways) at designated event information booths.

### Additional Benefits

- Official certificate of appreciation, recognising your sponsorship and contribution.
- Inclusion in post-event impact reports, outlining the success and impact of the initiatives you've supported.

By becoming a Community Sponsor, your organisation will gain positive brand association, community engagement opportunities, and a lasting impact on health and well-being initiatives in Wyndham.



# FREQUENTLY ASKED QUESTIONS (FAQ'S)

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## ABOUT WHF

### **What is Wyndham Health Foundation (WHF)?**

WHF is a non-profit organisation dedicated to improving healthcare in the City of Wyndham through strategic funding. We support public hospitals, community health programs, research, and innovative healthcare solutions.

### **What is WHF's mission?**

Our mission is to enhance healthcare in Wyndham by providing strategic funding that improves the well-being of the community.

### **Who does WHF support?**

We provide funding to public healthcare services, hospitals, research programs, and initiatives that align with our three core pillars:

- Mental Health
- Chronic Health
- Preventative Health

### **How does WHF allocate funding?**

Funds are allocated based on identified healthcare needs in Wyndham. We work closely with healthcare providers, community organisations, and research bodies to ensure donations create the greatest impact.

### **Does WHF receive government funding?**

WHF is primarily funded through corporate sponsorships, community donations, fundraising events, and philanthropic contributions.

## SPONSORSHIP & PARTNERSHIPS

### **How can businesses partner with WHF?**

Businesses can partner with WHF through sponsorship, corporate donations, workplace giving, or in-kind support. We offer tailored partnership opportunities to align with your business goals.

## FREQUENTLY ASKED QUESTIONS (FAQ's) Cont.

### **What sponsorship levels are available?**

We offer Community (\$2,500), Silver (5,000), Gold (\$10,000) and Principal (\$20,000+) sponsorship packages, each providing various benefits, including branding opportunities and event participation.

### **Can sponsors choose where their funding goes?**

On most occasions, yes, we can align sponsorship funds with specific programs or initiatives that resonate with your organisation's values but for event sponsorship, the funding goes directly to the event cause.

### **Does my company get exclusivity for an event?**

No, WHF collaborates with multiple partners for events, but Principal Sponsors may receive naming rights to specific initiatives.

### **Can I have a stall or banner at an event as a sponsor?**

Yes, Principal and Gold sponsors can have stalls, but space is subject to availability and must be arranged in advance.

### **Are sponsorship payments tax-deductible?**

Yes, WHF is a registered charity, and all eligible sponsorships and donations are tax-deductible.

## EVENTS & COMMUNITY ENGAGEMENT

### **What events does WHF organise?**

Key initiatives include:

- Wyndham Health Festival (June 2025) – A community health and well-being event.
- Fiat-Tastic Fundraiser (September 2025) – Raising funds for postnatal depression support.
- Annual Toy Drive & Gift Wrapping Sessions – Supporting families in need.

## FREQUENTLY ASKED QUESTIONS (FAQ's) Cont.

### **Can my business run a fundraising event for WHF?**

Yes, we welcome businesses and community groups hosting fundraising events on our behalf.

### **Can I volunteer at WHF events?**

Absolutely! We encourage individuals and corporate teams to volunteer at our community initiatives.

## **DONATIONS & FUNDRAISING**

### **How can I donate to WHF?**

You can donate online at [whf.org.au](http://whf.org.au), via direct bank transfer, or by supporting our fundraising campaigns.

### **Is my donation tax-deductible?**

Yes, all donations over \$2 are tax-deductible. A receipt will be provided for tax purposes.

### **Can I set up a recurring donation?**

Yes, you can set up a monthly or annual donation to provide ongoing support.

### **Is there a minimum donation required for recurring donations?**

No. Whatever monthly donation you can provide will be greatly appreciated.

### **Can I donate in memory of someone?**

Yes, WHF accepts tribute donations to honour loved ones, which can be directed toward specific healthcare initiatives.



## LET'A COLLABORATE

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We'd love to work with you to create a healthier future for the Wyndham community. Whether you're interested in sponsorship, partnerships, or simply learning more about our work, our team is here to help.

## CONTACT

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If you have any questions or would like to discuss the next steps, please don't hesitate to reach out.

You can contact the team directly at:

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We're here to support you and ensure the success of our partnership.







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