

WYNDHAM HEALTH FOUNDATION

12-MONTH STRATEGIC PLAN 2024-2025

MISSION

To enhance healthcare in the City of Wyndham by providing strategic funding that improves the well-being of the community.

VISION

A community where every resident of the City of Wyndham receives equitable access to inclusive, high-quality public healthcare.

VALUES

Equity

We are committed to supporting fair and equitable access to high-quality public healthcare services for all residents of Wyndham, focusing our efforts on reducing disparities in access to mental health, chronic illness care, and preventative health.

Collaboration

We foster partnerships with local public hospitals & health care providers, research institutions, and community organisations to drive innovative and comprehensive solutions that improve healthcare access and outcomes.

Transparency

We are dedicated to open communication, accountability, and transparency in all our operations, ensuring our community understands how resources are utilised and how our initiatives contribute to improving public healthcare services.

Diversity

We embrace and celebrate the diversity of our community, ensuring that our efforts support inclusive, respectful, and responsive healthcare initiatives that benefit all residents, regardless of race, gender, age, class, physical/mental ability or ethnicity.

Accountability

We recognise the trust the Wyndham community places in us, and we are committed to maintaining the highest standards of responsibility, ensuring that our actions align with community needs and deliver measurable improvements in local healthcare outcomes.

Mission - To enhance healthcare in the City of Wyndham by providing strategic funding that improves the well-being of the community.

Vision - A community where every resident of the City of Wyndham receives equitable access to inclusive, high-quality public healthcare.

Values - Equity, Collaboration, Transparency, Cultural Diversity & Accountability

	Rebuild WHF’s Mission, Vision, and Community Presence	Strengthen Community Engagement and Trust	Expand Fundraising and Financial Sustainability	Fund High-Impact Healthcare Initiatives & Build Strategic Partnerships
STRATEGIC OBJECTIVES	What do we need to do to rebuild our Mission, Vision, and Community Presence?	What do we need to do to strengthen community engagement and trust?	What do we need to do to expand fundraising and financial sustainability?	What do we need to do to fund high-impact healthcare initiatives and develop strategic partnerships?
	<ul style="list-style-type: none"> • Adopt New Mission, Vision, and Values • Develop and launch new modern, diverse, inclusive and accessible WHF website with Information Hub • Increase community engagement Through events and partnerships • Build WHF’s online presence and social media campaigns • Engage key community stakeholders 	<ul style="list-style-type: none"> • Host a collaborative health and educational workshop • Engage WHF volunteers • Actively engage multi-cultural community • Launch the first stage of the WHF information hub 	<ul style="list-style-type: none"> • Develop a comprehensive fundraising plan • Host fundraising events • Develop CSR Program • Establish relationship with research institutions 	<ul style="list-style-type: none"> • Identify and fund high-impact initiatives addressing mental health, preventative health and chronic disease management • Increase strategic stakeholder engagements and relationships • Form strategic partnerships with healthcare providers, community organisations, educational & research institutions, corporations & government.